

(June, 2011)

## ***A Bad Economy Calls for Drastic Measures...***

***That's why we're taking over a SECOND LOCATION!!!!***

You heard right and you heard it here first... We are excited to formally announce that as of Wednesday, June 15th Queen Vacuum is adding an ADDITIONAL storefront in the former location of [Monmouth Vacuum & Sewing Machine Company](#) in Neptune City, NJ.



*Lou Godoski and John Decker shake hands at Monmouth Vacuum*

***A much-loved fixture in the Asbury and Neptune region for decades, Lou Godoski of Monmouth Vacuum and Sewing will be finally retiring.*** With no children interested in continuing the trade, Lou decided to offer the contents of his store to us. As long-time business friends of Queen Vacuum (and originally Graman's Vacuum) Lou said that "if anyone could make this [business] work, it's you."

"But the economy is still terrible," you say. ***Well, where some opportunities are lost, others are gained.*** Much like Graman's/Queen Vacuum, Monmouth Vacuum is a modest, yet healthy business offering very practical products and services. Cleaning is a necessity and everyone must vacuum. With Lou retiring - ***how could we turn down the opportunity to step into a busy, established location, provide greater service to our customers, AND offer a great friend with a huge amount of talent full-time employment?*** Total no-brainer.

***The additional store is right next to the Post Office in the beautiful Neptune City Shopping Plaza at 109 Third Avenue.*** Nearly identical in function to Queen Vacuum - Red Bank, customers will enjoy a ***bright, clean showroom*** in which to buy new vacuums, parts and cleaning supplies. You can also count on ***quick, quality vacuum and sewing machine repairs.*** A welcome addition is the "***sewing alcove***" that showcases new machines for sale and will be the *future* home of sewing demos and classes.

Just to be clear - ***The Red Bank location is staying put!*** 156 Monmouth Street will remain the "mothership" where John and Rachel will continue business as usual. A master vacuum cleaner and sewing machine technician with a friendly, helpful personality, you'll soon see our beloved Erika Raidma *full-time* in the Neptune City store! However the team will happily "float" between locations throughout the week to help pick up slack as needed.

For a while at least, **Red Bank will still be your main source for warranty vacuum repair, small appliance parts/repair and special parts ordering.** In time, authorized dealership/warranty status will be granted for select brands in our southern location (we'll let you know...) **For any questions, please call our Red Bank store at 732-747-5623. Please stay tuned to future newsletters, Facebook and of course [queenvacuum.com](http://queenvacuum.com) for more details on the acquisition and to learn more about what Queen Vacuum "2" has to offer.**